



The All-Star Campaign

Allow customers to donate \$1 to the Make-A-Wish Foundation® of Michigan in exchange for a paper star and help *share the power of a wish*®!

- There is no cost for a participating organization.
- You may display the purchased stars in your place of business.
- The Make-A-Wish Foundation of Michigan will provide you with the necessary materials:
 - Printed stars
 - Donation envelopes
 - Return form
 - Banner/balloons (if desired)

During the campaign, we will send you more materials as needed and ask you to please send back any unused materials to us.

How to Participate in the All-Star Campaign

- 1) Contact your Make-A-Wish representative.
- 2) Set a fundraising goal.
- 3) Pick a display area for the stars and a contact person at your organization.
- 4) Spread the word in your community (newsletters, emails, and word of mouth)
- 5) SELL YOUR STARS and HAVE FUN!

Contact Ellie Andrus, Community Development Director at 877.631.9474 x24 or eandrus@wishmich.org

